



JESS TENNYSON

GRAPHIC DESIGNER + WORDPRESS DEVELOPER

PROFILE

I'm a graphic designer and WordPress developer currently based in Winter Park, CO. With years of experience working in all types of settings, including agency, in-house, and freelance, I communicate effectively with clients, project managers, and teammates. I am goal-oriented and I take a lot of pride in the work I create and put out into the world.

When not working, you can find me snowboarding, camping and enjoying all that the Rocky Mountains have to offer.

ADDRESS

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CONTACT

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EDUCATION

BFA: VISUAL COMMUNICATION Northern Arizona University

Graphic Design Focus
Interactive Design Focus
2011 - 2015

EXPERTISE

- HTML
- CSS
- WordPress Front End
- UI/UX Design
- Logos + Brand Identity
- Typography
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Email Marketing

SKILLS

- Problem-Solving
- Creativity
- Clear Communication
- Organization
- Leadership

REFERENCES

Please inquire about references if needed!

EXPERIENCE

MARKETING MANAGER | WOMEN'S TEAM MANAGER Never Summer Industries | August 2022 - Present

I run our direct-to-consumer email marketing program, work on our social media team, plan and execute in-person and online women's snowboarding events, and manage our women's team athletes. I also have gotten to design many things for Never Summer, ranging from apparel, event branding and posters, technology branding, in-line snowboard bases, digital and print ads, to full snowboard graphics.

GRAPHIC DESIGNER + WORDPRESS DEVELOPER Jess Tennyson Design • Self-Employed | April 2015 - Present

Creating strong brand identities, beautiful and functional WordPress websites, hand-lettering and chalk art, and just about everything in between for small and medium sized businesses.

WORDPRESS DEVELOPER Syzmic | April 2020 - July 2022

Supporting marketing agencies as their stand-in WordPress developer when they don't have a developer in-house. I did everything from entire website builds, edits and maintenance, website redesign, regular updates, etc.

LEAD WEBSITE DESIGNER + DEVELOPER | GRAPHIC DESIGNER Mountain Mojo Group | April 2017 - April 2020

I started out at Mojo as a graphic designer, but quickly switched into a website development role and over the years, designed and built over 100 Wordpress websites for businesses in Arizona and beyond.

IN-HOUSE GRAPHIC DESIGN + DIGITAL MARKETING EXPERT Rooftop Solar | July 2015 - April 2017

As in-house graphic designer, I created anything design-related including branded materials, company vehicles, print and web advertising, and building up their overall brand identity. I also managed and posted to all social media accounts, created ad campaigns on Google ads, and helped build up our SEO and overall online presence.